

Richard F.J. Haans

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Strategic management; creativity; distinctiveness; cultural entrepreneurship; sociology of science

Education and professional experience

June 2017 – now	Assistant professor (as of June.1.2017)	Erasmus University, the Netherlands
2014 – Nov.2017	Ph.D. Candidate	Tilburg University, the Netherlands
Fall 2016	Visiting scholar	University of Alberta, Canada
2012 – 2014	Research Master in Business (<i>cum laude</i>)	Tilburg University, the Netherlands
Fall 2011	Visiting student	Sungkyunkwan University, Korea
2009 – 2012	BSc International Business Administration (<i>with approval</i>)	Tilburg University, the Netherlands

Published or forthcoming work

- Haans, R.F.J. 2019. *What's the value of being different when everyone is? The effects of distinctiveness on performance in homogeneous versus heterogeneous categories. Strategic Management Journal*. Forthcoming; doi: 10.1002/smj.2978
- Haans, R.F.J. and Van Witteloostuijn, A. 2018. *Expected job creation across the cultural industries: A sectoral division and its implications for cultural policy. International Journal of Cultural Policy* 24(1): 45-67.
- Haans, R.F.J., Pieters, C., and He, Z.L. 2016. *Thinking about U: Theorizing and testing U- and inverted U-shaped relationships in strategy research. Strategic Management Journal* 37(7): 1177–1195.
- Haans, R.F.J., De Leeuw, T., and Van den Born, A. 2016. *Diversity's contingent effects on innovation and opportunity recognition: The role of self-efficacy. Academy of Management Best Paper Proceedings 2016*.

Advanced works in progress

- Hannigan, T., Haans, R.F.J., Vakili, K., Tchaljian, H., Glaser V.L., Wang, M., Kaplan, S., and Jennings, P.D. *Topic models in management research: Rendering new theory from big textual data*.

Haans, R.F.J. and Van Witteloostuijn, A. *Does foreign language liberate or limit creativity? An experimental study on convergent and divergent thinking in a multilingual setting.*

Haans, R.F.J. and Van Witteloostuijn, A. *Regional stickiness of novel ideas in the scholarly International Business community: A founding topic model and geographic usage regression of the field of International Business, 1970-2015.*

Haans, R.F.J. and He, Z.L. *Does it pay to be novel in strategy research? Topic founding, topic recombination, and the role of top affiliation in achieving impact.*

Glaser, V., Haans, R.F.J., Kroezen, J.J., and Thornton, P. *Learning institutional logics.*

Paper presentations

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| 2018 | <i>Does foreign language liberate or limit creativity?</i> Academy of Management Annual Meeting (Chicago) |
| 2018 | <i>A trinity of time, community, and industry: Achieving optimal distinctiveness in craft brewing.</i> Studying Crafts and Craftsmanship in Organizations (Lancaster) |
| 2017 | <i>When everyone is different, no one is? Effects of distinctiveness on performance in homogeneous and heterogeneous creative industries.</i> Academy of Management Annual Meeting (Atlanta) |
| 2017 | <i>When everyone is different, no one is? Effects of distinctiveness on performance in homogeneous and heterogeneous creative industries.</i> SAMS Creative Industries Conference (Edinburgh) |
| 2016 | <i>Diversity's contingent effects on innovation and opportunity recognition: The role of self-efficacy.</i> Academy of Management Annual Meeting (Anaheim) |
| 2016 | <i>Topic founding, topic recombination, and top affiliation's role in achieving impact in strategy.</i> Academy of Management Annual Meeting (Anaheim) |
| 2016 | <i>How optimal is distinctiveness? A Topic model of entrepreneurial identity.</i> University of Edinburgh Creative Industries Conference (Edinburgh) |
| 2016 | <i>Collaborative partner diversity, Innovation, opportunity Recognition, and the moderating role of entrepreneurial self-efficacy.</i> Strategic Management Society Special Conference (Rome) |
| 2015 | <i>Does creativity aid or curb job creation? Comparing entrepreneurs in creative and other industries.</i> Academy of Management Annual Meeting (Vancouver) |

Awards and other recognition

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| 2016 | Entrepreneurship Division Best Reviewer Award (Academy of Management Annual Meeting, Anaheim) |
| 2016 | OMT Division Doctoral Consortium selected participant (Academy of Management Annual Meeting, Anaheim) |

- 2016 Doctoral Consortium selected participant (Strategic Management Society Special Conference, Rome)
- 2016 Royal Netherlands Academy of Arts & Sciences Honours Programme selected participant

Teaching experience

- 2018 – 2019 Thesis Coordinator for the MSc programs Strategic Management and Strategic Entrepreneurship
- 2018 – 2019 *Research Clinic Strategic Entrepreneurship & Strategic Management* (MSc): Coordinator and lecturer
- 2018 – 2019 *Quantitative Research in Strategic Management & Strategic Entrepreneurship* (MSc): Coordinator and lecturer
- 2017 – 2019 *Strategic Management* (BSc): Coordinator and lecturer
- 2017 – 2018 *Research Methods Strategic Management and Strategic Entrepreneurship* (MSc): Coordinator and lecturer (quantitative methods)
- 2017 – 2018 *New Business Development* (MSc): Coordinator and lecturer
- 2017 – 2018 *Strategic Entrepreneurship* (MPhil): Lecturer

Service and other

- 2018 – now Data Analytics Chair for the Organization and Management Theory (OMT) Division of the Academy of Management
- 2018 Co-organizer of PDW *Topic Modeling: A Hand-On Approach to Analysis and Theory Building* at Academy of Management Annual Meeting (Chicago)
- 2018 Invited panelist for PDW *Optimal Distinctiveness: Past Approaches, Theoretical Integration and Future Research Agenda* at Academy of Management Annual Meeting (Chicago)
- 2017 – now OMT Membership Group Ambassador
- 2017 Co-organizer of PDW *Topic Modeling in Quant and Qual Research: A Hands-On Approach* at Academy of Management Annual Meeting (Atlanta)
- 2016 – now Ad-hoc Reviewer for *European Management Review, Journal of Business Venturing, Journal of International Business Studies; Journal of Management Studies, Journal of Strategy and Management, Strategic Management Journal*
- 2015 – 2018 Social Media Editor for *Cross Cultural & Strategic Management*
- 2015 – now Reviewer for Academy of Management Annual Meeting (ENT division, 2015, 2016, 2017; BPS division, 2016; OMT division, 2017, 2018) and the Strategic Management Society Special Conference (Research Methodology, 2018)